



Amanda Smith
Festival Director
Forest Showcase Food Festival
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**Just some of the Sponsorship opportunities available
at the Forest Showcase Food Festival
Speech House Hotel grounds, Sunday 7th October 2018**

In response to your request for information about sponsorship please see below for various options.

There are a range of options; including becoming 'principle sponsor'.

In all cases we would invite you to engage with us to produce a package specific to your needs.

In addition to commercial sponsorship we can arrange corporate hospitality packages centred on the Festival food producers

Festival sponsorship is open to all those compatible with our values, which are:

1. Promote local and regional food, especially quality artisan production.
2. Food (and Drink) Education, including good nutrition.
3. Assist the development of the food economy of the Forest of Dean

The listing here is not exhaustive so if you had something else in mind or would like to discuss other ideas, please contact me.

Best wishes
Amanda Smith

Headline Sponsor

For sponsorship of £1,000 we would be pleased to offer you the following benefits:

- The highest level of promotion and brand identity
- A premium site at the Food Festival (location to be agreed with yourselves) for your own promotional work including offers, leafleting and data capture
- Your Company logo on the home page footer of the Food Festival Website.
- 150 word profile under the 'Sponsorship' section, including contact details, logo and hyperlink to your own website
- Full page full colour advert or advertorial within the Food Festival official brochure
- Company logo on the footer of any enews bulletins relating to the Food Festival
- Prominent branding on all marketing and communications covering the Food Festival including street advertising, posters and flyers.
- All official sponsors will have use of the Food Festival branding to use on or in conjunction with their own corporate marketing literature
- References on Food Festival social media sites including dedicated Twitter feed and Facebook
- Reference as headline sponsor in our own pro-active media and PR campaign targeting local, regional, national and trade media - broadcast, print and online



Individual area sponsorship (Cookery Theatre/Arts & Crafts/Parent & child cookery sessions/Music Tent)

For sponsorship of £750 we would be pleased to offer you the following benefits:

- A premium site within your sponsored area at the Food Festival (location to be agreed with yourselves) for your own promotional work such as promotions, offers, leafleting and data capture.
- Your Company logo on the official sponsors section of the Food Festival website
- 100 word profile on the official sponsors section of the Food Festival website, including contact details, and hyperlink to your own Website
- Half page colour advert or advertorial within the Food Festival official brochure
- Company logo included in any enews bulletins relating to the specific Festival area that you are sponsoring
- All official sponsors will have use of the Food Festival branding to use on their own corporate marketing literature.
- Inclusion in and references on the Food Festival social media activities including dedicated Twitter and Facebook sites



Festival Sponsor

This package is targeted at individuals, businesses and organisations who would like to support, and be associated with, an ambitious and growing Forest Showcase Festival and its objectives in general without sponsoring an individual area.

For sponsorship of between £200 - £500 we would be pleased to offer you a bespoke package including a selection of the following benefits:

- Your Company's branding in the Festival brochure and on the website
- All official sponsors will have use of the Food Festival branding to use on their own corporate marketing literature.
- Inclusion in and references on the Forest Showcase Festival social media activities including dedicated Twitter and Facebook sites.



Festival Supporter

We would like to invite interested parties to get in touch with us if they are interested in sponsoring and/or hosting a specific food or drink related event for the Food Festival or supporting us in some other way. For example;

We would be delighted to hear from individuals or businesses who may wish to provide food, wine or other resources which may help us to host specific events.

All Festival Supporters will be fully acknowledged on the festival website

Advertise in the Festival Programme

Quarter, half & Full page A5 full colour advert in the festival programme (free to all festivalgoers - approx 4,000 plus available to download from the website) - £75, £120, £200



If you would like to discuss any of these options further please don't hesitate to contact me, we are happy to tailor our sponsorship packages to suit you.

Amanda Smith 07980 357 747

Contactus@forestshowcase.org

